

Discussion of “Lifetime Outcomes”

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Market Design Perspectives on Inequality, August 7-8, 2016

Administrative Records and Market Design

In the last decade we have witnessed an incredible growth of two things that will hopefully have a large impact on our capacity to reduce inequalities more effectively through policy:

- 1) Great increase in access to micro data
- 2) Economist have transformed many assignment procedures that were previously mostly randomized.

The chapters in this sessions illustrate how access to data can improve our policy evaluation and our policy design.

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- Data on incarceration and IRS data allows to identify that the impact on earnings is even negative, but that the impact on incarceration and death is very significant.
- This is very valuable achievement, but is this is the best we can do?

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- There are many instances where individuals do not have all the information needed to make optimal decisions (Avery and Turner, 2011 or Avery and Hoxby, 2012)
- Provision of information has become a policy in itself, and its impact has been shown:
 - ▶ Returns to Education: Nguyen (2008), Jensen (2010, 2012) Nielson et al.
 - ▶ School Quality: Hastings and Weinstein (2008) or Mizala and Urquiola (2013)
 - ▶ Application and financial aid: Hoxby and Turner (2014), Carrell and Sacerdote (2013) or Dinkelman and Martinez (2014)
 - ▶ Reassignment info to unemployed: Belot, Kircher and Muller (2016)

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- We know that individual heterogeneity is significant and may impact the appropriateness of a given policy.
- Data can help match individuals to their best-fitting policy!
- Could the NYC summer job program assign individuals to jobs or to tasks in a way that improves the impact of the policy?

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- Health (shared decision making), Development (EPoD) at Harvard Kennedy School, Progressive Education, school choice, . . .
- We need to make use of mechanism design and data mining to allow individuals to have a say on the policy they should be exposed to, to match policies with individual heterogeneity and to obtain improved outcomes (?!).

Measuring the unobserved for Policy

- We need to make a big effort in defining and measuring the objectives of our policies:
 - ▶ In health the relevant outcomes that they have used so far is self-reported happiness (they can easily do much better!)
 - ▶ In school choice: what is the objective function? Is it aggregate only aggregate welfare? Is it improving access to better schools? Reducing neighborhood segregation?
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- Once the objective is defined and we have measurements for them, then we know how to proceed!!
- For example, in most studies there is mismatch between long run and short run results.
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- Need to develop outcome variables that can capture those traits so